# Data Collection Handbook Research360 Africa Ltd. 20 African **Countries**

# **Regional Teams**

**200** + Fully Trainnned interviewers fluent in local dialect

- Presence in 20+ African countries across
   East, West, Central, and Southern Africa
- Reach spans urban hubs, rural villages, and conflict-affected zones.
- Capacity for qualitative and quantitative research, even in hard-to-reach areas.
- Trusted by NGOs, governments, and multilaterals for field excellence and ethical standards.

# **Our Methodology**

#### CAPI | CATI | CAWI | Online Panels | Observation

We provide data collection services across key development sectors, using both qualitative and quantitative methods to generate evidence that informs policy, programming, and impact. From household surveys to community dialogues, our team delivers studies with cultural sensitivity and technical precision. We also support our partners with data collection for longitudinal studies spanning over five years, ensuring consistent, high-quality insights to track progress and inform long-term strategies.

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- Interviewers fluent in Kiswahili, English, Kikuyu, Luo, Kalenjin, Somali, and other regional languages
- Moderators & Note-takers with expertise in youth, gender, health, and livelihoods research
  - Regional Supervisors covering Nairobi,
    Coast, Rift Valley, Western, and Northern
    regions
  - 3 County-Level Field Coordinators ensuring smooth field logistics
  - Quality Control Officers using mobile-based back-checks and real-time validation

# **Country Profile**

Kenya is our regional hub and company headquarters. We manage both qualitative and quantitative studies nationwide through experienced local teams. Our operations cover urban centres and remote rural areas, with field coordination anchored in key cities such as Nairobi, Mombasa, Kisumu, and Eldoret. From design to execution, we ensure consistent quality across diverse geographies.

# **Methodologies**

- Mixed-mode surveys (CAPI, CATI, CAWI, and SMS)
- Multilingual data collection in culturally diverse areas
- Real-time GPS monitoring and digital quality assurance tools
- FGDs, KIIs, participatory mapping, and community consultations
- Longitudinal studies and tracker surveys for multi-year programs

- Nationwide reach with local teams in all regions
- Strong networks in ASAL (arid and semi-arid lands)
- Rapid deployment capacity for emergency data collection
- · Access to youth, women, pastoralist, &refugee populations



- Interviewers fluent in Kiswahili, English, and regional dialects such as Sukuma and Chaga
- Zonal Supervisors across Dar es Salaam, Arusha, Mwanza, and Zanzibar
- Regional Coordinators supporting logistics across mainland and islands
- Moderators & Note-takers experienced in youth, health, and livelihoods research
- Quality Control Officers using mobilebased validation and spot-checks

#### **Country Profile**

We operate nationwide across both Tanzania Mainland and Zanzibar, covering cities like Dar es Salaam, Arusha, Mbeya, Dodoma, and rural districts in Tanga, Kigoma, and Mtwara. We support research in education, agriculture, health, digital finance, and governance, working with a wide range of development partners.

#### **Methodologies**

- Focus group discussions in local languages
- CAPI and CATI surveys across urban, rural, and island regions
- Longitudinal trackers and panel studies for impact evaluations
- Geo-tagged mobile data collection with real-time dashboards
- Mixed-mode studies including WhatsApp and SMS follow-ups

- Operational presence in over 20 regions, including hard-to-reach areas
- Experience with mobile pastoralist and coastal populations
- Trusted access through local NGOs, village councils, and cooperatives
- Multilingual field tools adapted for diverse literacy levels
- Rapid mobilization for baseline, midline, and endline studies



- Interviewers fluent in Luganda,
  Runyankole, Acholi, Ateso, Luo, and
  English
  - Regional Supervisors across Central,
    Northern, Western, and Eastern Uganda
  - District Field Coordinators ensuring local access and logistics
- Moderators & Note-takers trained in youth, education, gender, and livelihoods research
  - Quality Control Officers using mobile dashboards and field verification tools

#### **Country Profile**

Our teams are experienced in conducting research in both rural and urban settings, informal settlements, and humanitarian contexts. We support studies on displacement, education, gender-based violence, youth employment, agriculture, and health, often in partnership with government institutions, NGOs, and international development agencies.

#### **Methodologies**

- Qualitative research (FGDs, IDIs)
- Longitudinal tracking and panel studies
- Mobile and remote data collection (CATI)
- GIS-enabled mapping and spatial analysis
- Quantitative face-to-face surveys (CAPI/PAPI)

- Full national coverage with access to refugee settlements
- Experience in post-conflict zones and fragile environments
- Multilingual, culturally sensitive tools for inclusive data collection



- Fully tranined interviewers fluent in Kinyarwanda, English, and French
  - National Supervisors covering Kigali, Northern, Southern, Eastern, and Western Provinces
- District-Level Field Coordinators ensuring local-level access and logistics
  - Moderators & Note-takers trained in education, youth, and livelihoods research
  - Quality Control Officers using mobile verification and daily back-checks

#### **Country Profile**

We operate nationwide across all 30 districts, with strong presence in Kigali, Huye, Musanze, Rubavu, and Rusizi. Our teams are experienced in working in rural agricultural zones, urban settlements, and refugee-hosting communities. We support studies focused on education, youth empowerment, agriculture, gender, and governance, often in partnership with local institutions and community-based organizations.

#### **Methodologies**

- Mobile tracking and GPS-enabled fieldwork oversight
- · FGDs, KIIs, and community consultations in Kinyarwanda
- Longitudinal and tracer studies for youth and livelihoods programs
- CAPI and CATI for household, school-based, and business surveys
- Mixed-mode studies combining in-person and phone-based interviews

- Full national coverage with deep access to rural and peri-urban areas
- Proven experience in monitoring, impact evaluation, & policy research
- Multilingual data collection tools tailored to low-literacy populations
- Capacity for rapid deployment, even in remote or mountainous regions



- Experienced Interviewers fluent in Chichewa, Tumbuka, and English
- Supervisors covering northern, central, and southern regions
- District Field Coordinators
- Moderators and Note-takers with training in health and youth research
- Quality Control Officers overseeing field compliance

#### **Country Profile**

Our teams operate across Lilongwe, Blantyre, Mzuzu, Zomba, and rural districts along Lake Malawi and the Shire Valley. We have strong access to rural farming households, urban informal settlements, and areas affected by flooding or drought. We frequently work with community structures, local NGOs, and health outreach programs to support grassroots-level data collection.

# Methodologies

- Real-time quality checks via mobile field apps
- · Mixed-method designs for program monitoring
- Enumerator-led interviews and SMS-based follow-up
- Focus groups with women, youth, and community leaderss

- High-response rural survey implementation
- · Local partnerships for cultural navigation and trust
- Field presence across all three regions and 20+ districts
- Access to both subsistence and commercial farming zones
- Experience in flood-prone and climate-vulnerable districts



- Interviewers fluent in Amharic, Afaan Oromo, Tigrinya, Somali, and English
  - Zonal Supervisors managing regions including Addis Ababa, Oromia, Tigray, Amhara, and Somali
  - Regional Field Coordinators overseeing logistics and local access
- Moderators & Note-takers trained in humanitarian, education, and peacebuilding research
- Quality Control Officers conducting daily back-checks and GPS tracking

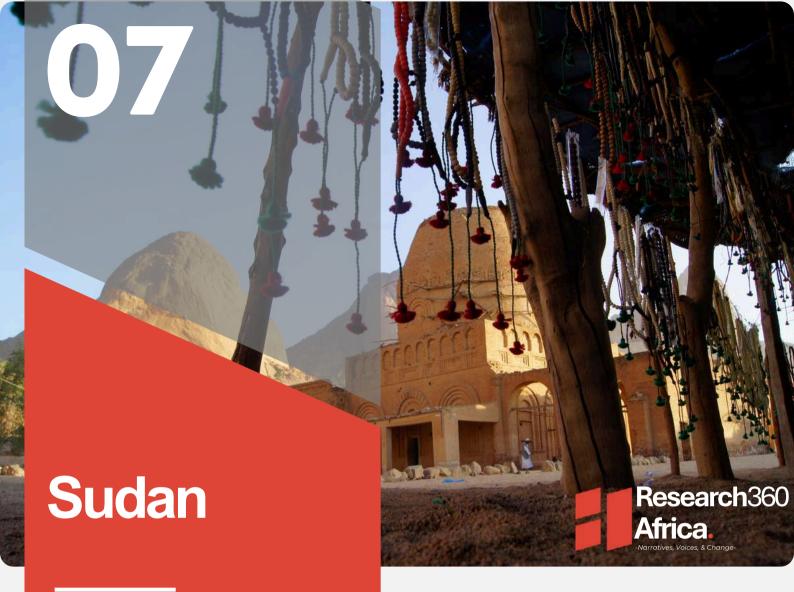
# **Country Profile**

Operating in 9 regions including pastoralist areas like Afar. Specializes in resilience studies with coordination centers in Dire Dawa and Mekelle. We engage with ethnolinguistic groups (Oromo, Amhara, Tigrayan, Sidama, and marginalized communities like the Mursi and Hamar), ensuring representation across religious, gender, and livelihood divides.

#### Methodologies

- FGDs & key informant interviews in local languages
- Offline mobile data collection for low-connectivity areas
- Longitudinal tracking and multi-phase impact evaluations
- Large-scale household & school-based surveys using CAPI & CATI

- Experience in refugee-hosting areas and IDP sites
- Strong community entry and local enumerator networks
- Multilingual capacity and cultural sensitivity in diverse regions
- Field access in fragile, conflict-affected, and drought-hit regions
- Ability to manage ethically complex and politically sensitive research



- Interviewers fluent in Kiswahili, English, and regional dialects such as Sukuma and Chaga
  - National Supervisors coordinating across Khartoum, Darfur, South Kordofan, and White Nile
  - Regional Field Coordinators with experience in insecure and displacement-prone areas
  - Moderators & Note-takers trained in conflict-sensitive and humanitarian research
  - Quality Control Officers using mobile tools for remote oversight and validation

#### **Country Profile**

We operate across Khartoum, Port Sudan, Nyala, El Fasher, Kadugli, and displacement camps in Darfur and South Kordofan. Our teams are trained to work in fragile, high-risk, and displacement-affected zones, including border regions and returnee areas. We have experience conducting research on food security, health, education, social cohesion, and emergency response, often in partnership with humanitarian agencies and local NGOs.

# Methodologies

- Offline data collection with GPS-tagged quality checks
- Longitudinal tracking in IDP camps and resettlement zones
- CAPI and CATI surveys adapted for volatile and low-connectivity regions
- FGDs and KIIs using trauma-informed and culturally sensitive protocols
- $\bullet \quad \text{Remote monitoring using mobile dashboards and call-back verifications} \\$

- Field access in conflict-affected and displacement-heavy regions
- Strong coordination with local authorities, elders, and aid partners
- Multilingual tools adapted to complex cultural and literacy settings
- Reliable team structures for emergency, rapid, & recovery-phase studies
- Experience working with refugees, IDPs, returnees, and host communities



# Somalia

#### **Our field Team**

- Interviewers fluent in French, Dioula, Baoulé, Bété, and other local languages
  - Regional Supervisors across Mogadishu, Puntland, Somaliland, and Jubaland
  - Field Coordinators with access to displacement sites and high-risk zones
  - Moderators & Note-takers trained in conflict-sensitive and trauma-informed research
  - Quality Control Officers using mobile tools for remote monitoring and backchecks



#### **Country Profile**

Our field operations cover all major regions including Mogadishu, Hargeisa, and Garowe, extending to key port cities (Kismayo, Bosaso), agricultural zones (Jubba Valley), and pastoralist areas (Sool Plateau). We maintain special protocols for high-risk environments with secure data collection capabilities in conflict-affected and nomadic communities.

# Methodologies

- CAPI and CATI-based surveys
- Geo-verified mobile data collection with offline sync
- Community consultations and participatory rural methods
- Longitudinal tracking and multi-round humanitarian evaluations
- Focus group discussions & key informant interviews in local dialects

- · Culturally adapted tools and multilingual field teams
- Field access in high-risk and displacement-affected areas
- Experience working with refugees, & pastoralist populations
- Trusted relationships with local gatekeepers, elders, and NGOs



- Trained Interviewers fluent in French,
  Lingala, Swahili, Kikongo, and Tshiluba
  - Supervisors managing zones across east, west, and central DRC
- Provincial Field Coordinators
- Moderators & Note-takers skilled in conflict-sensitive qualitative work
- Quality Control Officers equipped for mobile verification

#### **Country Profile**

Nationwide coverage across Kinshasa, Goma, Bukavu, Lubumbashi, Kisangani, and remote conflict-affected provinces including Ituri and North Kivu. We have experience working in IDP camps, mining communities, post-conflict zones, and regions with limited infrastructure. Our local teams are trained to navigate insecurity, poor road access, and mobile populations while adhering to ethical data collection standards.

#### **Methodologies**

- · Remote CATI surveys in insecure regions
- Longitudinal tracking in displacement settings
- Mobile data collection with offline sync capability
- Trauma-informed FGDs and community consultations

- Multilingual teams and culturally adapted tools
- Real-time monitoring even in conflict-prone zones
- Field presence in both stable and high-risk provinces
- Trusted access to displaced populations and returnees



- TInterviewers fluent in Malagasy,
  French, and regional dialects such as
  Betsimisaraka and Merina
- Zonal Supervisors covering north, central highlands, and southern regions
- Regional Coordinators supporting logistics in both coastal and inland zones
- Moderators & Note-takers trained in community-based and environmental research
- Quality Control Officers using mobilebased verification and back-checks

#### **Country Profile**

Nationwide field and data collection operations covering Antananarivo, Toamasina, Fianarantsoa, Mahajanga, Toliara, and remote forested and coastal districts. Our teams are experienced in conducting studies on health, agriculture, environment, conservation, and livelihoods, often in collaboration with local NGOs and international partners.

#### **Methodologies**

- Participatory mapping and community feedback forums
- Offline mobile data collection with GPS-tagged interviews
- · Household and environmental surveys using CAPI and CATI
- Focus groups in local dialects with rural and coastal populations
- Longitudinal & seasonal monitoring for climate & livelihood studies

#### **Capabilities**

- Field coverage across diverse geographies
- Access to remote communities & fishing villages.
- Multilingual tools adapted to local cultural contexts
- Research on climate resilience, biodiversity, and health systems

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- Interviewers fluent in Hausa, Yoruba, Igbo, Pidgin, Kanuri, and English
  - Zonal Supervisors covering North West, North East, South West, South East, and FCT
  - Regional Field Coordinators supporting large-scale logistics
- Moderators & Note-takers trained in conflict, youth, and displacement research
- Quality Control Officers using digital back-checks and real-time dashboards

#### **Country Profile**

We operate across all six geopolitical zones, with active field presence in Lagos, Abuja, Kano, Maiduguri, Port Harcourt, Enugu, and remote communities in Borno, Niger, Bayelsa, and Cross River. We have strong experience in health, education, migration, governance, and digital inclusion research, with the flexibility to work in fragile, insecure, or high-density environments.

#### Methodologies

- Large-scale household surveys using CAPI and CATI
- Mobile-enabled field monitoring with GPS verification
- Mixed-mode research including WhatsApp and online panels
- Longitudinal studies and multi-year tracker surveys across regions
- Focus group discussions & key informant interviews in local dialects

- Experience in post-conflict studies
- Field presence in over 30 states and FCT
- Proven capacity to deploy large teams under tight timelines
- Access to IDPs, refugees, youth, and conflict-affected populations
- Established partnerships with local NGOs, & development agencies



- Experienced Interviewers fluent in Wolof, French, Pulaar, and Serer
  - National Supervisors overseeing north, centre, and south zones
  - Regional Coordinators supporting district logistics
  - Moderators & Note-takers trained in youth, migration, and livelihoods research
  - Data Quality Officers for daily spotchecks and field reviews

# **Country Profile**

We operate across Dakar, Thiès, Saint-Louis, Ziguinchor, Tambacounda, and border towns near Mali and The Gambia. Our reach extends to both urban informal areas and remote rural communities. We have experience working on migration, remittances, education, and youth employment. Our teams regularly engage with religious networks, community radio, and local cooperatives to ensure inclusive participation.

#### **Methodologies**

- Digital and face-to-face mixed-mode surveys
- Youth focus groups and participatory interviews
- Enumerator tracking with real-time GPS updates
- Behavioural and perception surveys in local dialects

- Trusted access to religious and youth networks
- Integration with SMS and WhatsApp tools for follow-ups
- Strong experience with diaspora-funded impact evaluations
- Collaboration with local NGOs and community-based groups
- Cross-border research in Senegal-Gambia and Senegal-Mali zones



- Interviewers fluent in Twi, Ewe, Ga, Dagbani, and English.
  - Zonal Supervisors covering Greater Accra, Ashanti, Northern, and Volta regions
  - Regional Coordinators managing logistics across urban and rural zones
  - Moderators & Note-takers experienced in youth, livelihoods, and health research
  - Quality Control Officers conducting mobile-based audits and live field checks

#### **Country Profile**

We operate across all ten former administrative regions, with active presence in Accra, Kumasi, Tamale, Takoradi, and Bolgatanga, as well as rural districts and border communities. Our teams are experienced in working with informal workers, slum residents, fisherfolk, market traders, and farming households. We regularly conduct studies on youth employment, digital finance, agriculture, health services, and education outcomes.

#### Methodologies

- · CAPI and CATI-based surveys
- FGDs and KIIs conducted in local languages
- Longitudinal trackers and multi-phase evaluations
- Real-time GPS and back-check tools for data validation
- WhatsApp, SMS, and online panels for urban youth studies

- · Partnerships with CSOs and community-based groups
- High-quality control systems and adaptable field teams
- Urban and rural reach across southern, middle, & northern belts
- Experience in digital finance, health, and social protection research
- Access to youth, women entrepreneurs, and informal sector workers



- Interviewers fluent in French, Dioula, Baoulé, Bété, and other local languages
  - Regional Supervisors covering Abidjan, Bouaké, San Pedro, and Korhogo
  - Zonal Field Coordinators managing rural and urban operations
  - Moderators & Note-takers trained in youth, migration, and economic inclusion research
  - Quality Control Officers using mobile tools for verification and back-checks

#### **Country Profile**

Our field teams operate nationwide across all 14 districts, from Abidjan's urban centers to cocoa-producing villages in Daloa and San Pedro, mining zones in Katiola, and border regions near Liberia and Mali. We maintain special capability in French/Dyula/Bété multilingual data collection.

#### **Methodologies**

- · Longitudinal and migration-focused trackers
- FGDs and KIIs in French and major local languages
- Mobile-enabled data collection with geo-verification
- CAPI and CATI-based surveys across diverse regions
- WhatsApp and SMS-based follow-ups with mobile populations

- · Access to youth, returnees, and informal sector actors
- Strong local partnerships in both NGO and cooperative networks
- Multilingual and culturally adapted tools for inclusive participation
- Proven experience in agriculture, finance, health, & migration studies



- Field Interviewers fluent in Kiswahili and English, with local dialect coverage
  - Zonal Supervisors across Mainland and Zanzibar
  - Regional Field Coordinators
  - Trained Moderators and Note-takers for qualitative work
  - Data Quality and Field Monitoring
    Officers

#### **Country Profile**

We operate across Lusaka, Ndola, Kitwe, Livingstone, Chipata, and into rural and border areas in Western and Northern Provinces. Our teams work in farming communities, mining towns, peri-urban settlements, and cross-border zones. We support research on agriculture, education, financial inclusion, health, and social protection.

# Methodologies

- Longitudinal trackers for livelihoods & youth employment
- FGDs, KIIs, and participatory methods in local languages
- CAPI and CATI surveys across urban, rural, and remote areas
- WhatsApp and SMS-based follow-ups for mobile populations
- Geo-tagged mobile data collection with real-time quality control

- Experience in health, agriculture projects
- Reliable logistics for work in low-infrastructure areas.
- Strong ties to farmer groups, youth networks, and local NGOs
- Multilingual tools tailored to diverse cultural and literacy contexts
- Field presence across all 10 provinces with rural and border access



- Interviewers fluent in Portuguese, Emakhuwa, Sena, Changana, and other local languages
  - Regional Supervisors across Maputo, Nampula, Sofala, and Cabo Delgado
  - Field Coordinators managing urban, rural, and post-disaster zones
  - Moderators & Note-takers with expertise in livelihoods, conflict, and resettlement research
  - Quality Control Officers using GPSenabled tools for field validation

#### **Country Profile**

We operate across key urban centres like Maputo,
Beira, and Nampula, as well as remote districts affected
by cyclones, conflict, and displacement—particularly in
Cabo Delgado and Zambezia. We conduct data
collection on climate resilience, food security,
education, and recovery programs in collaboration with
humanitarian and development partners.

#### **Methodologies**

- Longitudinal tracking in data collection studies
- Face-to-face surveys using CAPI in remote and urban zones
- Focus groups and key informant interviews in local dialects

- Field coverage in post-disaster and resettlement areas
- Collaboration with grassroots organizations for outreach
- Risk-sensitive data collection protocols and mobile tools
- Live supervision of fieldwork in low-infrastructure regions
- Returnee tracking and community reintegration assessments



- 22 Interviewers fluent in Setswana, English, and other regional dialects
  - Field Supervisors covering northern, southern, and central districts
  - Regional Coordinators supporting logistics in both rural and urban areas
  - Moderators & Note-takers trained in health, youth, and livelihoods research
  - Quality Control Officers using mobile tools for daily verification and tracking

#### **Country Profile**

We operate across Gaborone, Francistown, Maun, Serowe, and remote districts in the Kalahari and Okavango regions. Our teams are experienced in working with rural communities, urban townships, and hard-to-reach populations, including cross-border settlements and mobile pastoralist groups. We support studies focused on health, social protection, employment, digital access, and climate resilience, with strong local networks and logistical capabilities in low-density regions.

#### **Methodologies**

- Focus group discussions and stakeholder interviews
- CAPI and CATI surveys in both urban and rural contexts
- Community mapping and participatory rural appraisals
- GPS-verified mobile data collection for quality assurance
- Longitudinal studies and periodic tracking for national programs

- National coverage with access to border regions
- · Multilingual tools adapted to rural and urban settings
- Experience in low-infrastructure and climate-affected areas
- Trusted networks with local leaders, councils, and health workers
- Strong logistical capacity for hard-to-reach and mobile populations



- Interviewers fluent in Oshiwambo, Afrikaans, Otjiherero, Nama, and English
  - Regional Supervisors based in Windhoek, Walvis Bay, and Oshakati
  - Field Coordinators supporting rural and cross-border logistics
  - Moderators & Note-takers trained in community-based and social policy research
  - Quality Control Officers using GPSenabled mobile tools for oversight

#### **Country Profile**

Our research footprint spans Windhoek, Swakopmund, Walvis Bay, Rundu, Oshakati, and remote desert settlements in the Kunene, Omaheke, and Karas regions. We operate in diverse contexts - from informal urban townships and border communities to isolated rural villages and indigenous settlements. We have extensive experience conducting studies on health access, education, social protection, livelihoods, and climate resilience among nomadic and marginalised populations.

#### **Methodologies**

- Focus Group Discussions
- Key Informant Interviews (IDIs)
- Mobile-Based Methodology (SMS)
- Quantitative Face-to-Face CAPI Surveys
- Rural Household Listing & Sampling
- Ethnographic Observation & Community Immersion

- Experience working with marginalised ethnic groups
- Strong collaborations with local NGOs, & health centres.
- Proven access to remote, cross-border, and desert regions
- Multilingual teams with cultural and geographic adaptability
- Reliable data collection even in low-infrastructure & mobile populations



- Interviewers fluent in isiZulu, isiXhosa, Sesotho, Setswana, Afrikaans, and English
- Provincial Supervisors across Gauteng, KwaZulu-Natal, Western Cape, and Eastern Cape
- Regional Field Coordinators managing logistics and fieldwork support
- Moderators & Note-takers skilled in township, youth, and service delivery research
  - Data Quality Officers conducting digital audits and field verification

#### **Country Profile**

We operate across all nine provinces, with strong presence in Johannesburg, Cape Town, Durban, Pretoria, and into peri-urban and rural municipalities in Limpopo, Free State, and the Northern Cape. Our teams are experienced in reaching high-density townships, informal settlements, mining communities, and remote farming regions.

#### **Methodologies**

- CAPI, CATI, CAWI, and hybrid survey models
- Longitudinal tracking and multi-phase evaluations
- Geo-tagging and live data verification via mobile dashboards
- $\bullet \quad \hbox{Ethnographic and behavioural studies in urban informal settings.}$
- Focus groups and in-depth interviews across diverse communities

- National reach across metros, townships, and rural communities
- Access to informal workers, migrants, and marginalised groups
- Established relationships with local partners and civic networks
- · Adaptive field protocols for safety, and community entry



- Interviewers fluent in Arabic, French,
  Tamazight, and local dialects
- Regional Supervisors covering Rabat-Salé, Casablanca, Marrakech, and northern provinces
- Field Coordinators managing both urban and rural logistics
- Moderators & Note-takers trained in gender, youth, and migration research
- Quality Control Officers conducting mobile-based checks and real-time oversight

#### **Country Profile**

We operate across key urban centres like Casablanca, Rabat, Tangier, Fès, and Marrakech, as well as rural areas in the Atlas Mountains, eastern provinces, and southern desert zones. We conduct studies on employment, education, urbanisation, social services, and cross-border migration, often in collaboration with government partners and civil society groups.

# Methodologies

- CAPI, CATI, and hybrid survey approaches in urban and rural contexts
- Longitudinal & seasonal tracking for employment & migration studies
- Focus group discussions and in-depth interviews in Arabic
- Digital tools with GPS tagging and live field monitoring
- WhatsApp-based surveys in high-connectivity zones

- National reach across diverse linguistic & geographic settings
- Experience with cross-border and returnee migration studies
- Access in both formal and informal urban neighbourhoods
- Strong partnerships with local NGOs & youth networks
- Culturally sensitive tools adapted to varying literacy levels



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